

JUNK MAIL FACTS

- 100 million trees are ground up each year for unsolicited mail.
- Annually 28 billion gallons of water are used up to process the paper.
- Scarce landfill space disfigures rural areas and pollutes ground water.
- Approximately 340,000 garbage trucks, and all of the fossil fuels required to power them, are needed to haul away mailings that don't quite make it to the recycling bins.
- In 1999 catalogs and other direct mailings weighing in at 5.6 million tons entered into the solid waste stream.
- 44% of all junk mail is thrown in the trash, unopened and unread.

TIPS TO REDUCE JUNK MAIL

- When providing your name and address to a business or organization, request that they not rent, sell or exchange it with anyone else.
- Contact your credit card companies and request that they do not sell, trade or lend your name to mailing lists.
- Request an unlisted phone number from the telephone company.
- Avoid participating in sweepstakes and contests.
- When completing warranties, product registrations or questionnaires, do not include personal information.

TIRED OF RECEIVING COUNTLESS CATALOGS, CREDIT CARD OFFERS & COUPONS??

- Business and other organizations subscribe to the Direct Marketing Association (DMA) to gain access to the largest mailing list in the country. Go to their website www.Directmail.com or call 1-888-690-2252 to opt out of their system.

- Transactions with mail order catalogs are compiled by Abacus Direct Corporation. To opt-out of their database send your name and address to Abacus, P.O. Box 1478, Broomfield, Co. 80038 or go to their website optout@abacus-us.com .

- The major consumer credit bureaus generate mailing lists for potential lenders that send pre-approved credit card, bank and insurance offers. To reduce solicitations, have your name and address removed by calling 1-888-567-8688.

- To reduce the number of items addressed to *Occupant* or *Current Resident*, call 1-888-241-6760 and ask to be removed from the ADVO mailing list or go to their website at www.advo.com/consumersupport.html

- Say no to unsolicited advertising by contacting Valpak Coupons at <http://www.coxtarget.com/mailexpression/s/DisplayMailSuppressionForm> or call the Houston office at 713-849-4477 and ask to opt-out.

- Mailing list companies collect information from government records, phone books, membership rosters and other sources to sell for marketing purposes. Contact Donnelley Marketing (owned by InfoUSA) to have your name removed at 1800-321-0869 or on their website at www.infousa.com .

- Call the following data compilers to remove your address from their lists: Axicom: 1877-774-2094 and Equifax: 1800-873-7655.



"Striving For A Quality Community"

3523 Liberty Dr
Pearland, Texas 77581
281-652-1659
cowles@keeppearlandbeautiful.org

SHREDDING SERVICES AVAILABLE AT THE PEARLAND RECYCLING CENTER



Pearland citizens can have sensitive documents shredded. If you have large quantities and want to see them shredded, call for appointments.

**5800 Magnolia Road
281-489-2795**

Hours of Operation:

Noon to 5:00 p.m. Monday-Friday

**9:00 a.m. to 1:00 p.m. – Saturday
CLOSED ON CITY HOLIDAYS AND
HOLIDAY WEEKENDS**

THE CENTER ACCEPTS:

Plastic: All plastics except “Styrofoam” cups, plates, and other #6 plastics

Paper: Including junkmail, cardboard, phone books & magazines

Office Materials:

- Cartridges for printers, faxes and copiers
- Cell Phones
- Rechargeable cell phone batteries & accessories

Metal: Cans, Scrap & Large appliances

Glass: All colors

HOUSEHOLD HAZARDOUS WASTE MATERIALS are accepted at the center only on Wednesday, Thursday, Friday Noon to 5:00PM and Saturday from 9:00AM-1:00PM.

Items accepted:

- Flammables: oil based paint and refinishers
- Oxidizers: pool chemicals
- Poisons: herbicides and pesticides
- Corrosives: acids and certain cleansers
- Electronics: computers, hard drives, monitors and keyboards
- Oil: motor oil, filters and cooking oil
- Paint: Latex and oil based
- Antifreeze
- Batteries

FOR COMPLETE RECYCLING INFORMATION PLEASE VISIT OUR WEBSITE

www.keeppearlandbeautiful.org