

Keep Pearland Beautiful Beautification Grant Guidelines

Keep Pearland Beautiful's beautification committee is charged with promoting the placement, planting and or preservation of trees, flowers, plants and shrubbery in the City of Pearland. The committee would like citizens to be aware of grant funds available to promote beautification efforts in Pearland. The following information is a description of our program.

BASIC PHILOSOPHY: Keep Pearland Beautiful provides matching grant support to non-profit organizations, neighborhood associations, homeowner associations, schools and school districts and other community organizations that wish to help cultivate community pride in Pearland.

After the grant committee reviews the applications, applicants with eligible projects will be asked to make a presentation to the Grant Review Committee. The committee will then make a recommendation to the Keep Pearland Beautiful Board of Directors and the board will act on the recommendation at its meeting the following month. The entire award process may take up to 3 months.

GRANT RANGE AND GEOGRAPHIC AREA: Grants generally range from \$100 to \$500. On a project-by-project basis, however, some grants may be funded at a higher level.

Keep Pearland Beautiful receives funding through recycling revenues generated in the city of Pearland. It is therefore the policy of Keep Pearland Beautiful to fund projects located within the city limits of Pearland. However, exceptions may be made in the case of Pearland Independent School District campuses located outside the city limits.

Requests from individual property owners on their own behalf are not eligible.

AREAS OF INTEREST: Areas eligible for funding must be on highly visible sites to be enjoyed by the public. The types of projects include, but are not limited to:

- * Theme, cultural or educational gardens
- * Landscaping using drought tolerant, freeze resistant native plants
- * Tree plantings, using drought tolerant, freeze resistant native trees
- * Removal and prevention of graffiti and litter, including the strategic placement of attractive litter receptacles
- * Community improvement projects that enhance a neighborhood.

APPLICATION PROCEDURES: Organizations and individuals may download the application from the KPB website or receive an application for a grant by contacting the Keep Pearland Beautiful office at 281-652-1659.

Every applicant is **required** to submit a completely filled out application form which must include the following information:

- Amount of Grant funding requested from Keep Pearland Beautiful, including information as to how applicant will match or exceed funding through volunteer labor, donated materials and/or funding from other sources
- General background, purpose and financial resources of organization and previous experience with similar projects

- Geographic area to be served
- The need to be addressed; a clear outline of the project from beginning to end, and the proposed use of Keep Pearland Beautiful funding
- A commitment to provide maintenance for the project for at least five years
- The method of operation, goals and anticipated results of the project

In addition each applicant **must**:

- Provide a six month final report documenting the use of Keep Pearland Beautiful grant funds see website for report form.
- Submit a new application to the Keep Pearland Beautiful Office for committee approval if the grant project should change significantly after the funding has been awarded.
- Return any funds not expended after one year unless an extension is granted by the KPB Board

ATTACHMENTS TO BE INCLUDED:

- * Names of people who will maintain the project, and estimated volunteer hours
- * A detailed cost breakdown of all costs for the materials to be purchased by Keep Pearland Beautiful grant funding
- * Letter size landscaping plan (landscape designer or landscape architect not required)
- * Photographs of the area (Digital preferred, Before Photographs, Polaroid not accepted)
- * Letter of approval from property owner or person responsible for the area (i.e. school superintendent, city parks director, etc.) as applicable
- * Description of soil type and square footage of area to be landscaped

This document and the required forms are on the Keep Pearland Beautiful website, www.keeppearlandbeautiful.org or call our office and 281-652-1659 for a hard copy. Your ideas on how to make Pearland the cleanest and most beautiful city in Texas would be welcomed by the committee.